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18th Annual Conference  
Association of California  
Symphony Orchestras



August 7-10, 1986  
Hotel San Diego  
San Diego

*"Building Relationships that Work"*

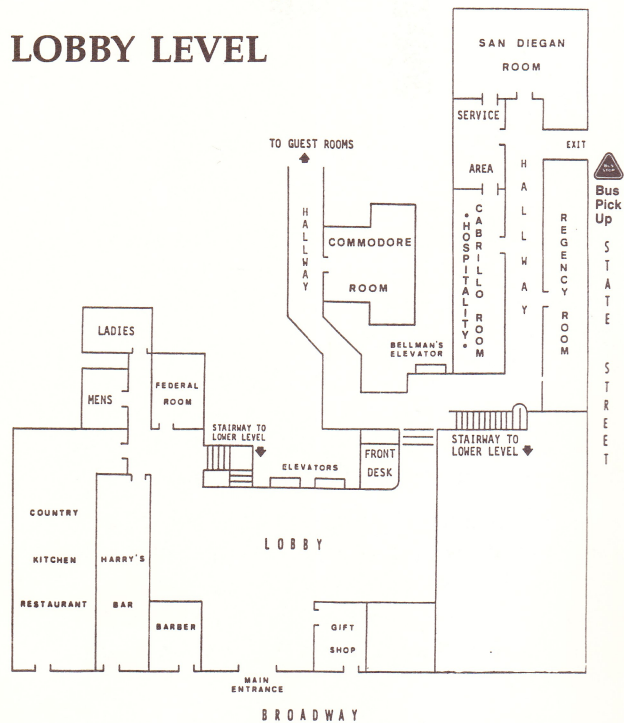
Hosted by  
The San Diego Symphony Orchestra

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# Map... Hotel San Diego

## LOBBY LEVEL



*G. Michael  
Gehret*

President, Association  
of California  
Symphony Orchestras

On behalf of the  
Board of Directors of  
the Association of California Symphony Orchestras,  
I welcome you to the 18th Annual Conference.

ACSO's Conference is, for many of our orchestra staff, board members and volunteers, the only chance during the year to personally meet and share ideas with one another. ACSO places great importance upon offering the orchestra community this opportunity.

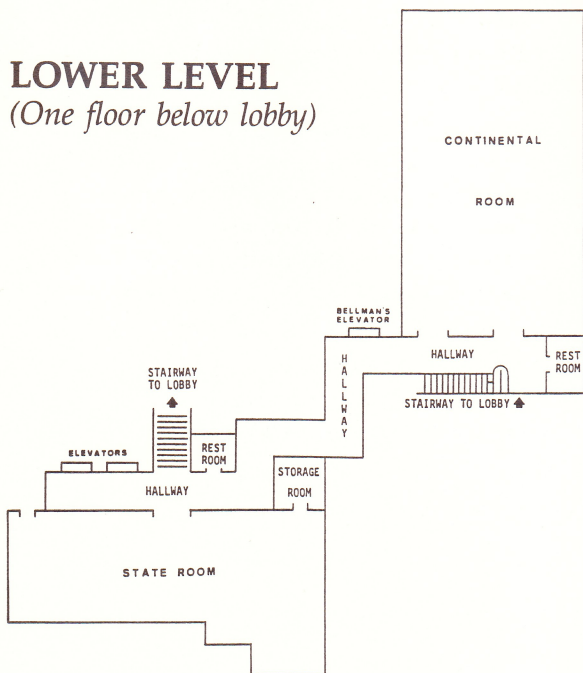
"Building Relationships That Work" is an apt theme for the Conference and the business we are in. Indeed, all that we do in the management of an orchestra depends on the strength of the relationships between and among the various constituencies involved.

My thanks to the San Diego Symphony for hosting the Conference this year, to the Conference Committee, particularly Richard Bass, Conference Chairman and Kathryn Rohlf, Conference Coordinator. Thanks are due also to the many delegates, panelists and guest speakers for their participation.

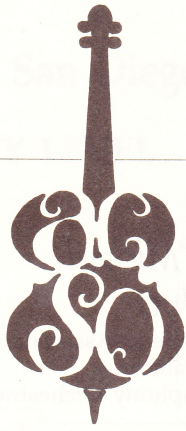
My hope is that you will learn from and enjoy Conference 1986! If you have never before attended an ACSO Conference — a special welcome.

I look forward to meeting as many of you as possible over the next few days.

## LOWER LEVEL (One floor below lobby)







## 1985-86 Contributors

The Association of California Symphony Orchestras gratefully acknowledges the support of the many good friends whose gifts help ACSO continue its

services to the orchestral community.

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Special thanks to these ACSO Friends who have provided in-kind services or merchandise.

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## 1986 ACSO Conference

### 1986 Conference Coordinator

Kathryn Rohlf, Artistic Administrator  
San Diego Symphony

### Host Orchestra, San Diego Symphony

### Conference Chairman

Richard Bass, Executive Director, San Diego Symphony

### Conference Committee

Geoff Brooks	Deborah Rutter
Leni Isaacs Boorstin	Kris Saslow
Karen Kimes	Executive Director,
Sharon LeeMaster	ACSO

### Young Musicians "Survival" Seminar

Marianne Marshall

*Special "thanks" to the staff and volunteers of the San Diego Symphony, especially Dan Schwartz, Beverley Jacobs, Eleanor Gutzmer, Mark McKean, Beth Benson and Dorothy Dodd.*

### Registration, Hospitality and Exhibits:

Cabrillo Room

Room Hours: Thursday 10:00 am - 5:30 pm  
Friday 7:00 am - 5:30 pm  
Saturday 7:00 am - 5:30 pm  
Sunday 8:30 am - 12:30 pm

### Registration Desk

Desk Hours: Thursday 10:00 am - 5:00 pm  
Friday 9:00 am - 5:00 pm  
Saturday 8:00 am - 5:00 pm

### Message Board

### Display Area for: Artist Agency Rosters

Your Orchestra's brochures, posters,  
marketing materials, etc.

### Information on ACSO's Consultancy Program

### Complimentary Coffee

*In an emergency, dial "0" for the Hotel Operator or "911" for Fire, Police or Ambulance.*

*Smoking should be limited to session breaks due to the limited size of the meeting rooms.*



# CONFERENCE PROGRAM

Thursday,  
August 7, 1986

10:00 am - 5:00 pm

Conference Registration, Cabrillo Room

12:00 - 1:00 pm

ACSO Board of Directors (closed), Federal Room

1:00 - 2:30 pm

## KEYNOTE LUNCHEON

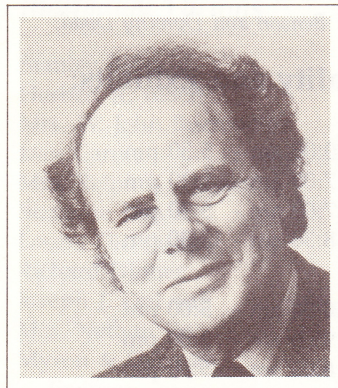
Continental Room (ticket required)

### Welcome

Michael Gehret, President of ACSO  
Director of Development, San Francisco Symphony  
Richard Bass, Conference Chairman; Executive  
Director, San Diego Symphony

### Getting It Together

Michael Steinberg, Artistic Adviser, San Francisco  
Symphony



Michael  
Steinberg

German-born Michael Steinberg is Artistic Adviser to the San Francisco Symphony, where as musicologist-in-residence, his responsibilities include artistic planning,

program annotation and lectures. He came to San Francisco in 1979 from Boston, where he was music critic of *The Boston Globe* for twelve years, after which he joined the staff of the Boston Symphony as Director of Publications. Before Boston, Mr. Steinberg headed the music history department at the Manhattan School of Music and held visiting professorships and lectured at many institutions. He has received numerous awards and fellowships and has served as consultant to the National Endowment for the Arts, the National Endowment for the Humanities, the Massachusetts Council on the Arts and Humanities, the California Arts Council, and the Rockefeller Foundation.

3:00 - 4:30 pm

**Telemarketing — How It Can Work for You**  
San Diegan Room

The how-to's for implementing a successful

telemarketing campaign. Selling subscriptions versus single tickets, using in-house versus contracting for services, use of sales incentives, and telemarketing versus telefundraising.

Mimi Johnson, Vice-President, Stephen Dunn & Associates, Inc.

Joe Kobryner, Director of Marketing and Operations, Old Globe Theatre

Terry Mihelsic, Telemarketing Manager, San Diego Symphony

**Getting To Know (and Love) Your Orchestra: The Relationship Between Music Director, Manager and Musicians' Union**, Regency Room

### MODERATOR

Robert Harth, General Manager, Los Angeles Philharmonic

### PANELISTS

Richard Bass, Executive Director, San Diego Symphony

Bernie Fleischer, President, Local 47, A.F.M.

Karen Dirks, Violin, San Diego Symphony  
Music Director, TBA

**Meet the C.A.C. and Legislative Update — A View From Washington**, State Room

An opportunity to meet a California Arts Council panelist, Council Member and staff member and learn what is important in establishing a good relationship leading to the funding of your orchestra.

Be brought up to date by Don Fraher on Federal arts-related issues such as tax reform, and how they affect your orchestra.

### MODERATOR

Leni Isaacs Boorstin, Public Affairs Manager, Los Angeles Philharmonic

### PANELISTS

Laurel Dickranian, Arts Council Member;

Development Director, Los Angeles Philharmonic

Elliot Klein, Arts Grants Administrator, C.A.C.

Jon Robertson, Music Director and Conductor, Redlands Symphony

Donald E. Fraher, Director of Government Affairs, ASOL



Donald E.  
Fraher

Donald Fraher is the Director of Government Affairs for the American Symphony Orchestra League. A graduate of American University in Washington, D.C., Fraher has worked for



Congressman John Anderson and Senators Edward Kennedy and Walter Huddleston. He has also worked for the National Committee for an Effective Congress and was the Legislative Director of Handgun Control, Inc., before joining the League in 1984. He is active in the National Foundation for Ileitis and Colitis and is also a Senior Fellow of the John F. Kennedy Library.

## EVENING EVENT

### *A Night at the Pops*

5:45 pm

Red double-decker buses depart from State Street exit (west side of hotel) for Dinner, Concert and Fireworks at the San Diego Pops (ticket required).

7:30 - 10:00 pm

*Tchaikovsky Extravaganza*  
David Atherton conducting  
John Lill, Piano

Buses return to the Hotel San Diego immediately following the concert.

Friday,

8:00 a.m. Board August 8, 1986

7:15 - 8:30 am

*Black Coffee*, San Diegan Room

**What's the Board Member supposed to do — and how can we persuade him/her to do it?**

Ralph Black, Vice President, American Symphony Orchestra League



*Ralph  
Black*

Ralph Black is Vice President for In-Field Consulting at the American Symphony Orchestra League. A nationally recognized leader in the orchestra field, his experience

includes top management positions with the National

Symphony Orchestra, Chattanooga Symphony, Buffalo Philharmonic and Baltimore Symphony. He also managed the National ballet for eleven years before joining the American Symphony Orchestra League in 1973. Mr. Black is the 1982 recipient of the Louis Sudler Award for "Distinguished Service to the Profession of Symphony Orchestra Management."

9:00 am - 5:00 pm

*Conference Registration*, Cabrillo Room

9:00 - 10:30 am

**Programming for a Conservative Community**,  
San Diego Room

Michael Steinberg, Artistic Adviser, San Francisco Symphony

**Volunteers on the Move**, Regency Room

Consider the needs of your Orchestra, the resources available in your community, and the circumstances of volunteerism in America today. Find out about "new volunteers," organizational structure, responsibilities, motivation, training, rewards and the relationships of volunteers to management and the Board of Directors.

Audrey Baird, Director of Audience Development,  
Milwaukee Symphony Orchestra



*Audrey G.  
Baird*

Audrey G. Baird is Director of Audience Development, Milwaukee Symphony Orchestra, and is both the Past President of the Volunteer Council and a Board Member of

the American Symphony Orchestra League.

**The Combination to the Corporate Cash Vault**,  
Pacifica Room

How to approach a corporation for a major grant; the best means of approach, the elements of a good proposal, attractive and appropriate benefits that symphonies can offer.

MODERATOR

Laurel Dickranian, Director of Development, Los Angeles Philharmonic

PANELISTS

Gerald F. Broening, Director of Public Affairs, Rohr Industries, Inc.

Ronald H. Kendrick, Sr. Vice President/Regional Administrator, California First Bank

Sharon B. Terrill, Manager of Community Relations, Pacific Bell



11:00 am - 12:30 pm

**Organizing an Annual Fund: The Relationships between Donors, Volunteers and Staff**, San Diegan Room

Who will give, when they will give, how much they will give, setting goals, identifying and recruiting campaign leadership and workers, and organizing and implementing the effective campaign.

Michael Gehret, Director of Development, San Francisco Symphony

**Building Relationships That Work**, Regency Room

Perspectives on coming into a new organization and establishing dynamic working relationships.

MODERATOR

Ben Greene, Executive Director, Sacramento Symphony

PANELISTS

Michael Allerton, Executive Director, San Jose Symphony Orchestra

Wesley Brustad, Executive Director, Los Angeles Chamber Orchestra; Executive Director-designate, San Diego Symphony Orchestra

Henson Markham, Executive Director, Oakland Symphony Orchestra

**Contracts: Reading the Fine Print — What are you really committing to when you sign?** Pacific Room

MODERATORS

Donald E. Osborne, Partner, California Artists Management, Inc.

Michael Blachly, Assoc. Director, Center for the Arts, UCLA; Immediate Past Director of Sales, Columbia Artists Management

PANELISTS

Karen Kimes, Managing Director/Artistic Administration, San Diego Symphony Orchestra

John Perenchio, Director of Business Affairs, Triad Artists, Inc.

Matthew Rich, Director of Sales, Columbia Artists Management Inc.

Martha J. Wentworth, President, Jonathan Wentworth Associates Ltd.

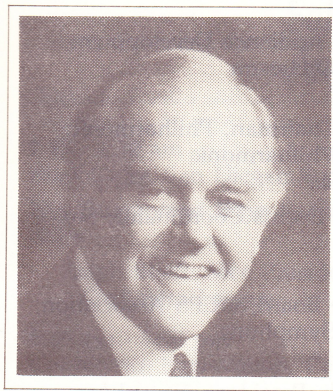
1:00 - 2:30 pm

**LUNCHEON**

The Westgate Hotel (ticket required)

**Business and the Arts**

Henry T. Segerstrom, Managing Partner,  
C.J. Segerstrom & Sons; Chairman of the Trustees,  
Orange County Performing Arts Center



Henry T.  
Segerstrom

Henry T. Segerstrom is Managing Partner of C.J. Segerstrom & Sons, a diversified real estate development and management firm with headquarters in Costa Mesa, is one of Orange

County's most respected business leaders and patrons of the arts.

He has been the dynamic force in the development of the Orange County Performing Arts Center now under construction in South Coast Plaza Town Center. In his capacity as Chairman of the Trustees for The Center since 1980, he has directed the largest fundraising effort ever undertaken in Orange County's history.

In addition to his leadership with the Orange County Performing Arts Center, Segerstrom serves on many board's, including the Board of Directors of the National Business Committee for the Arts and is an Officer and Board Member of the Orange County Business Committee for the Arts.

3:00 - 4:30 pm

**How Pops Complement the Classics: San Diego Pops Case History**, San Diegan Room

A look at all the elements of the San Diego Pops success story. How this fourteen week season began, who is behind it and how the pops complements the Classics. Questions from the audience will be fielded.

MODERATOR

Lynda Sterns, General Manager, San Diego Pops

PANELISTS

Bob Cerasoli, President, Franklin and Assocs., Advertising Agency

Karen Kimes, Managing Director/Artistic Administration, San Diego Symphony

Dr. Randell Smith, Secretary, Board of Directors, San Diego Pops

Ron Zappardino, Executive Vice President, Board of Directors, San Diego Pops

**Planning and Producing Special Fundraising Projects**, State Room

Success stories from major, regional, metropolitan and urban orchestras. Plus, how to identify a project that is right for your community and how to organize it successfully.



MODERATOR

Audrey Baird, Director of Audience Development,  
Milwaukee Symphony Orchestra

PANELISTS

Mary Anne Chappellear, Chairman, Philharmonic  
Affiliates; Los Angeles Philharmonic  
Topic: *Peninsula Music Fair*

Eleanor Gutzmer, Special Events Coordinator; San  
Diego Symphony  
Topic: *Radiothon*

Marcy Mulville, Executive Board, OCPS Association;  
Orange County Pacific Symphony  
Topic: *Viennese Ball*

Susan Ralston-McCormick, President, Symphony  
Juniors; Pasadena Symphony  
Topic: *Symphony Auction*

Molly Siefert, Past Chairman, Philharmonic Affiliates;  
Los Angeles Philharmonic  
Topic: *Showcase House of Design*

Marian Lindner, Past President, Napa Symphony  
League and Symphony Association Board; Napa  
Valley Symphony Topic: *A Home Tour*

**Budgeting, Financial Planning and Control**, Regency  
Room

Budgeting, including long range planning: Purpose,  
Planning and Execution

Financial Control: Cash Flow Projections — short and  
long term, Banking Relationships, Financial  
Reporting, Payroll, Auditing

Julie Creighton, Accounting Manager, San Francisco  
Symphony

Betty Fingold, Budgeting and Research Analyst, San  
Francisco Symphony

**EVENING EVENT**  
*Cocktail Party*

5:25 pm Shuttle buses begin departing  
from the west side of the hotel  
on State Street.

5:30 - 7:30 pm Cocktail Party!  
William Heath Davis House (on  
the corner of 4th and Island  
Streets)  
Wine Courtesy of Vichon  
Winery, Napa Valley  
Co-sponsored by The  
Association of California  
Symphony Orchestras and  
Columbia Artists Management Inc.

*Night on the Town!*

7:30 pm Choose from the many  
restaurants and other activities  
listed in your registration packet.

Saturday,  
August 9, 1986

7:15 - 8:30 am

*Black Coffee*, San Diegan Room

**Ten Guaranteed Ways to Greatly Increase Season Ticket  
Sales**

Ralph Black, Vice President, American Symphony  
Orchestra League

8:00 am - 5:00 pm

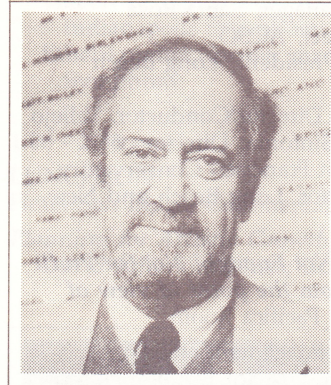
Conference Registration, Cabrillo Room

9:00 - 10:30 am

*General Session*, Continental Room

**Audience Development Through Education**

Ernest Fleischmann, Executive Director, Los Angeles  
Philharmonic



Ernest  
Fleischmann

Ernest Fleischmann  
came to the Los  
Angeles Philharmonic  
as its Executive  
Director on June 1,  
1969, simultaneously  
becoming General  
Director of the

Hollywood Bowl. Prior to his appointment in Los  
Angeles, he had engaged in simultaneous or successive  
careers as a musician, conductor, journalist, broadcaster,  
recording executive, accountant and arts administrator,  
including posts as director for Europe of the classic  
section of Columbia Records, and general manager of  
the London Symphony Orchestra. He is both a chartered  
accountant and a Bachelor of Music. He began playing  
the piano and conducting in public at the age of nine.  
He was a music critic at 17 and made his professional  
conducting debut the same year in Capetown, South  
Africa.

11:00 - 12:30 pm

**Living in the Shadow of a Larger Orchestra**,  
San Diegan Room

This session will deal with the special public relations  
and marketing issues surrounding orchestras living in  
the shadow of a larger orchestra. Challenges such as  
competition for audiences, press coverage, facilities  
and means of developing a strong sense of local pride  
will be discussed by panelists representing orchestras  
who have dealt with and overcome such challenges,  
as well as orchestras currently experiencing the  
frustrations of living in the shadow of a larger  
orchestra.



**MODERATOR**

Nancy Hafner, Director of Marketing/Public Relations, San Diego Symphony

**PANELISTS**

Ellie Mednick, Marketing Director, Marin Symphony  
John Pereira, Music Director, Santa Clara Valley Symphony, Contra Costa Symphony and Concord Pavillion Pops Orchestra

**The President, the Board Member, the Manager, the Conductor: What can each reasonably expect from the other?** Regency Room

**MODERATOR**

Ralph Black, Vice President, ASOL

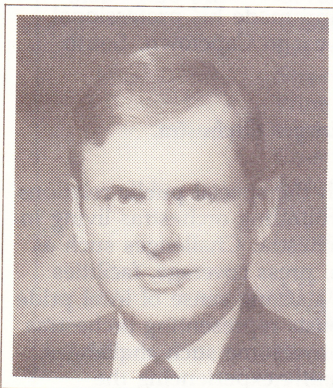
**PANELISTS**

Shelley Alexander, General Manager, Pasadena Chamber Orchestra  
Keith Clark, Music Director, Pacific Symphony; New Jersey, Mozart Festival, Cathedral Symphony (Newark, New Jersey)  
Pauline Fisher, General Manager, Santa Rosa Symphony; President-elect, ACSO  
George M. Murchenson, President, Long Beach Symphony  
David Ramadanoff, Music Director/Conductor, Vallejo Symphony and Master Sinfonia; Director of Orchestral Activities, San Francisco Conservatory  
Murry Sidlin, Music Director, Long Beach and New Haven Symphonies

**Strategic Planning Alone is Not Enough! Not-For-Profit (NFP) management issues from the point of view of management and volunteers,** Pacifica Room

Focus on the transfer of management skills and techniques from the business sector to not-for-profit sectors. Practical tips on organization structure, volunteer management, fund accounting, the role of the executive director, strategic planning, management, and much more. Planning alone is not enough. Strategic *management* — how things are implemented — can be what really matters.

Richard H. Davis, VP/Manager of Marketing/Product Development, California First Bank



*Richard H. Davis*

Richard Davis is Vice President and Manager of Marketing and Product Development for California First Bank's Fiduciary Services Group. He is the author of "The

Strategy Gap in Not-for-Profits" written for the *Harvard*

*Business Review*, and a book on *Strategic Management for Not-for-Profit Organizations: From Survival to Success*.

**How to Find a Job — Young Musicians "Survival" Seminar I,** Commodore Room

- Resumes, interviewing techniques, supplementing income and various stages of orchestral training.
- Steps to a Musical Career
- Solo versus Orchestral Career
- How to Cope in Today's Economy
- Success with a Career in Music

**MODERATOR**

Ila Winterbourne, General Manager, Ventura County Symphony

**PANELISTS**

Larry Granger, Music Director, South Coast Symphony  
Donald E. Osborne, Partner, California Artists Management, Inc.  
Gilbert Reese, concert 'cellist, former Principal Cello, Indianapolis Symphony  
Ethel London, former manager, Oakland Youth Symphony

**1:00 - 2:30 pm**

**LUNCHEON**

Hotel San Diego, Continental Room

**Planning for Artistic Growth**

David Atherton, Music Director, San Diego Symphony



*David Atherton*

David Atherton joined the San Diego Symphony as Music Director and Principal Conductor in 1980. He formed the London Sinfonietta in 1967 and as its music director

until 1973, premiered many contemporary works. He also serves as Principal Guest Conductor of the BBC Symphony Orchestra.

**3:00 - 4:30 pm**

**Computer Systems and Your Orchestra,** Regency Room

An overview of the application of computer technology in the management of a symphony orchestra. Emphasis will be on systems for marketing, subscriptions, fundraising and accounting, as well as word processing and spreadsheets!

David Walton, Director of Marketing, Performing Arts Technology





*David  
Walton*

David Walton holds an M.B.A. in Arts Management from U.C.L.A. He worked as Assistant Manager at the Mark Taper Forum before moving to Arena Stage in Washington,

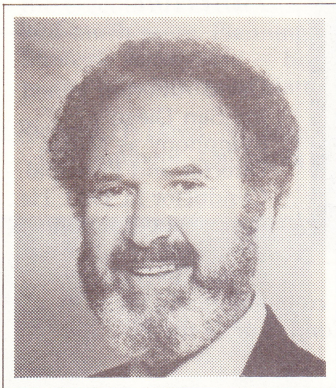
D.C. There, as Associate Director of Development, he was instrumental in designing and implementing a computer system for fundraising and marketing. Mr. Walton is now the Director of Marketing for Performing Arts Technology, Inc., a Berkeley-based company specializing in management systems for the performing arts.

**Stress Management**, State Room

Though stress is an unavoidable reality in today's fast-paced society, you can take positive steps to minimize its impact on your life. Both basic and advanced concepts of stress and its management are emphasized in this seminar. You will learn a systematic approach to stress management that leads to a more healthy and productive lifestyle. Key topics will include:

- Understanding the Stress Response
- Stress and Your Health
- Essentials of Stress Management
- The "I Can C.O.P.E." Concept

Donn L. O'Neil, Ph.D., Program Coordinator, Sharp Memorial Hospital



*Donn L.  
O'Neil, Ph.D.*

Donn O'Neil is an industrial psychologist with extensive background in training and development in the health care field. He coordinates wellness programs at Sharp

Memorial Hospitals' Preventive Medicine Center. Dr. O'Neil is nationally recognized for his expertise in stress management. His "enter-training" presentation style is both enjoyable and informative and one you wouldn't want to miss!

**Your Orchestra's Educational Outreach: A Working Relationship With Your Community and School Administrators**, Pacifica Room

**MODERATOR**

Ronald G. Johnson, Orchestra Manager/Education Coordinator, San Diego Symphony

**PANELISTS**

- Jane Grier, Chairman, Women's Committee; Vice President, Orange County Philharmonic Society
- Barbara Haig, Manager of Special Projects, Los Angeles Music Center, Education Division
- Howard Qvarnstrom, Fine Arts Coordinator, San Diego County Office of Education
- Murry Sidlin, Music Director, Long Beach and New Haven Symphonies
- George Sinclair, General Manager, Napa Valley Symphony
- Richard P. Slaker, Curriculum Coordinator, Chula Vista City Schools

**How to Keep a Job — Young Musicians "Survival" Seminar II**, Commodore Room

Detailed panel discussion concerning the contractor's relationships to the orchestra and individual musicians, behind the scene responsibilities of the Music Director and audition techniques and responsibilities of the orchestra members.

- The Role of Orchestra Management
- Musicians Union Participation
- What Does a Music Director Really Do?
- The Musician's Role (or What's Expected of the Musician)
- How to Audition

**MODERATOR**

Larry Granger, Music Director, South Coast Symphony

**PANELISTS**

- Ila Winterbourne, General Manager, Ventura County Symphony
- Harriet Payne, violist, violinist, contractor
- Keith Clark, Music Director, Orange County Pacific Symphony
- Erica Sharp, author of "How to Get an Orchestra Job — and Keep It"
- Jerry Folsom, Principal Horn, San Diego Symphony
- Andres Cardenes, Concertmaster, San Diego Symphony

**EVENING EVENT**

*SummerFest '86*

LA JOLLA  
**CHAMBER MUSIC SOCIETY**

**5:45 pm**

Buses depart from State Street exit (west side of hotel) for La Jolla Chamber Music Society Supper and Concert (ticket required)

**6:30 pm**

Supper-on-the-Green in the Sculpture Garden at UCSD

**8:00 - 10:00 pm**

La Jolla Chamber Music Society Concert (see program next page)



**Concert Program:****Schubert, Eight Variations on an Original Theme for Four Hands in A-Flat Major, D. 813**

Jeffrey Kahane, piano • David Golub, piano

**Ravel, Sonata for Violin and Cello**

Gyorgy Pauk, violin • Ralph Kirshbaum, cello

**Schubert, Piano Quintet, Opus 114, D. 667, "Trout"**

Miriam Fried, violin • Paul Biss, viola

Ralph Kirshbaum, cello • Susan Ranney, bass

Jeffrey Kahane, piano

*Buses return to the Hotel San Diego immediately following the concert.**Sunday,  
August 10, 1986***9:00 - 10:30 am****ACSO ANNUAL MEETING BREAKFAST**

State Room (ticket required)

Michael Gehret, President

Reports on ACSO activities and election of new board members. (Open to all delegates)

**10:30 am - 12:00 noon****Earthquake Session**, San Diegan Room

MODERATOR

Ralph Black

PANELISTS

Michael Allerton, Executive Director, San Jose Symphony Orchestra

David Atherton, Music Director, San Diego Symphony

Keith Clark, Music Director, Orange County Pacific Symphony

Michael Gehret, President, ACSO

Ben Greene, Executive Director, Sacramento Symphony Orchestra

Pauline Fisher, General Manager, Santa Rosa Symphony; President-Elect, ACSO

Matthew Rich, Director of Sales, Columbia Artists Management, Inc.

Shirley Rubel, President, Volunteer Committee, San Diego Symphony

George Sinclair, Manager, Napa Valley Symphony Association

Herbert Solomon, President, San Diego Symphony Orchestra

Nan Washburn, Conductor, Bay Area Women's Philharmonic

John Willett, Music Journalist and Critic, San Diego Magazine

Joyce Wright, President, Monterey County Symphony Orchestra

**12:30 pm****ACSO Board Meeting and Luncheon** (closed), Federal Room**ACSO  
Executive Board  
1985-86****President**

G. Michael Gehret, San Francisco Symphony

**1st Vice President**

Pauline Fisher, Santa Rosa Symphony

**2nd Vice President**

George A. Sinclair, Napa Valley Symphony

**Secretary**

Suzanne Parkhurst, San Francisco Symphony

**Treasurer**

Leni Isaacs Boorstin, Los Angeles Philharmonic

**Past President**

Betty Mulryan, Marin Symphony

**Members at Large**

Richard Bass, San Diego Symphony

Laurel Dickranian, Los Angeles Philharmonic

Thomas Osborn, Seaver College Community Symphony

**Board of  
Directors  
1985-86**

Richard Bass, San Diego Symphony

Leni Isaacs Boorstin, Los Angeles Philharmonic

Geoffrey Brooks, Los Angeles Philharmonic

Jean Carnie, Sacramento Symphony

Pierce Carson, Napa Valley Symphony

Keith Clark, Orange County Pacific Symphony

Laurel Dickranian, Los Angeles Philharmonic

Pauline Fisher, Santa Rosa Symphony

Ernest Fleischmann, Los Angeles Philharmonic

Cappie Garrett, Santa Rosa Symphony

G. Michael Gehret, San Francisco Symphony

John Larry Granger, South Coast Symphony

Benjamin Greene, Sacramento Symphony

Sharon LeeMaster, San Diego Opera

Mike Lewis, Stockton Symphony

Ethel London, Oakland Symphony

Henson Markham, Oakland Symphony

Marianne Marshall, Concert Promotional Service

Betty Mulryan, Marin Symphony

Thomas Osborn, Seaver College Community Symphony

Suzanne Parkhurst, San Francisco Symphony

Jennifer Porter

Sandra Salyer, Mervyn's

George A. Sinclair, Napa Valley Symphony

Ila Winterbourne, Ventura County Symphony

Kris Saslow, Executive Director



**Please  
Note:**

ACSO's

Office address: ACSO  
803 Sentinel Court  
Santa Rosa, CA 95405  
(707) 539-0907

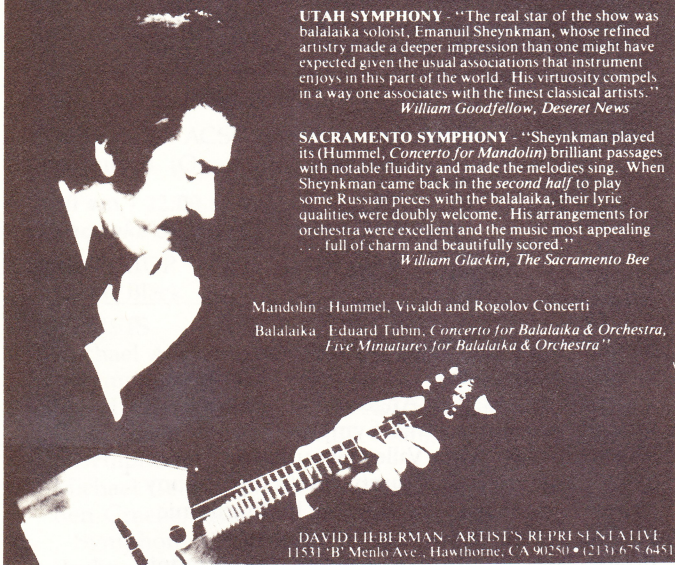


*Notes*

From Leningrad . . .

**EMANUIL SHEYNKMAN**

MASTER OF THE MANDOLIN • MASTER OF THE BALALAIKA



**UTAH SYMPHONY** - "The real star of the show was balalaika soloist, Emanuel Sheynkman, whose refined artistry made a deeper impression than one might have expected given the usual associations that instrument enjoys in this part of the world. His virtuosity compels in a way one associates with the finest classical artists."  
*William Goodfellow, Deseret News*

**SACRAMENTO SYMPHONY** - "Sheynkman played its (Hummel, *Concerto for Mandolin*) brilliant passages with notable fluidity and made the melodies sing. When Sheynkman came back in the *second half* to play some Russian pieces with the balalaika, their lyric qualities were doubly welcome. His arrangements for orchestra were excellent and the music most appealing . . . full of charm and beautifully scored."  
*William Gluckin, The Sacramento Bee*

Mandolin - Hummel, Vivaldi and Rogolov Concerti

Balalaika - Eduard Tubin, *Concerto for Balalaika & Orchestra*,  
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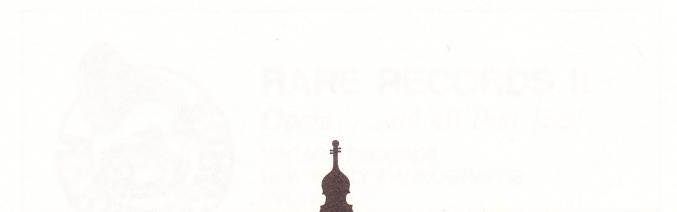


Information available on ACSO's Consultancy  
Program in the Cabrillo Room, Hospitality Area.





*Notes*



*Don't miss the colorful, display of our California Orchestras' brochures, posters and other promotional materials in the Cabrillo Room, Hospitality Area.*



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Maryvonne le Dizes *violin*  
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Alexandra Hawley *flute*  
Rene Clemencic *recorder*  
George Sakellariou *guitar*

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San Diego Symphony

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Evelyn de la Rosa  
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Mady Mesple  
Emily Rawlins

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Leslie Richards

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Henri Ledroit  
Steven Rickards

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John Duykers  
Paul Elliott  
Peter Jeffes

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Robert Holl

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