



Exhibit & Advertise at the 2024 ACSO Annual Conference

Exhibiting and advertising at the Association of California Symphony Orchestra (ACSO) annual conference is a great way for your company to connect with current clients and generate new business. With 300 orchestra professionals and decision-makers in attendance, it is an intimate and friendly convening that allows for easy and effective networking.

Benefits that can come with exhibiting include increasing visibility and name recognition for your company, learning about the issues that matter most to your clients, and strengthening relationships and building new ones.

For additional visibility, exhibitors can also purchase digital or program ads with ACSO.

| EXHIBITING AT CONFERENCE | BUSINESS MEMBER PRICE | NON-MEMBER PRICE |
|--------------------------------------|-----------------------|------------------|
| Basic Package | \$500 | \$700 |
| Tech Package (Wifi + Electricity) | \$650 | \$850 |

Exhibit space includes: 21 hours of exhibit time; Pre and post-attendance list at no charge; one 6-foot table, and 2 chairs.

***Registration to attend sessions is in addition to the exhibitor fee and must be purchased separately.*



Pictured: Exhibitors at the 2023 ACSO Annual Conference in Riverside, CA

EXHIBITOR SCHEDULE:

Move-In Hours:

Wednesday, July 24 from 12-2 PM or Thursday, July 25 from 7:30-9 AM. All tables must be set up and ready by 9 AM on July 25th.

Exhibit hours:

Thursday, July 25: 8 AM – 4 PM
Friday, July 26: 8 AM – 4 PM
Saturday, July 27 18: 8 AM – 1 PM

Move-Out Hours:

Your space must be fully dismantled by 3 PM on Saturday, July 27.

Full Schedule:

We are still shaping the agenda for the Conference but it will be available soon.

Exhibitor Showcase and Coffee Break:

Friday, July 26, 2024

Exhibitors will receive a dedicated time where no other conference activities are scheduled. Exhibitors can network with and share products or services with attendees over coffee and snacks. The Exhibitor Marketplace is in a desirable high-traffic area outside the Main Ballroom.

Please contact Caroline Bamforth, Conference and Programs Manager, with all exhibitor-related questions and to purchase your space. Caroline can be reached at conference@acso.org.

ACSO is the hub of California's vibrant classical music community and provides a variety of services to over 130 organizations and their 2,500+ board and staff members. ACSO's members are comprised of professional, academic, youth, and community-based orchestras, choruses, and festivals in California and the Western United States. www.acso.org

A la carte Advertising Opportunities

| A LA CARTE CONFERENCE ADVERTISING | MEMBER PRICE | NON-MEMBER PRICE |
|---|-----------------|---------------------|
| Dedicated digital eblast to list of 4,000 | \$500 | \$750 |
| eNews ad | \$400 | \$500 |
| Social media post | \$200 | \$250 |
| | | |
| Digital Advertising on Ballroom Screen in Plenary Sessions* (5 available) | \$500 | \$750 |
| Digital program book ad - full page | \$800 | \$1,000 |
| Digital program book ad - half page | \$500 | \$750 |
| Digital program book ad - 1/3 page | \$400 | \$500 |

**Digital advertisements will be projected on a loop on the screen in the Ballroom as attendees enter before each plenary session begins. The preferred format is .png, color, horizontal orientation, and fit for a large projector screen. ACSO does not guarantee that we will be able to test your advertisement on the projector screen before the conference.*

If you wish to purchase A la Carte advertising at the 2024 ACSO Annual Conference, contact jdean@acso.org for more information.