



Business Sponsorship Opportunities

Join the Association of California Symphony Orchestras in San Francisco for the 2024 Annual Conference!

ACSO's conference provides orchestra professionals with education, skill-building, and a strong network to help them tackle challenges and lean into opportunities. These professionals are interested in learning about the resources and products that can help their organizations thrive.

Sponsoring ACSO's annual conference is a unique opportunity to support California's orchestra community. Your support will help ensure the classical music landscape of the state and the region is vibrant, healthy, diverse, and connected to the communities it serves now and well into the future.

Why should your company sponsor the ACSO conference?

- Increase visibility and name recognition for your company
- Network with hundreds of orchestra decision-makers and professionals
- Generate new business leads
- Reconnect with clients and customers
- Learn about the industry's latest developments and trends
- Help build the health of the orchestra field

Contact ACSO Today!

For more information or to sponsor, contact ACSO Member Engagement and Development Manager Alexandra Opsahl at aopsahl@acso.org or 800-495-2276 x4.

Who will you meet at Conference?

- Orchestra executives, staff, and trustees
- Composers and musicians
- Artistic leaders and music directors
- Students and emerging leaders
- Consultants, businesses, and vendors

Sponsor an Attendee: Conference Scholarship Fund: \$500 / \$1,500

In addition to your conference sponsorship, consider supporting ACSO's Conference Scholarship Fund. This fund helps underwrite the costs of conference registration and travel for ACSO members who are emerging orchestra leaders (in the field for 5 years or less) or those from small-budget orchestras (\$500k or less). A sponsorship of \$500 supports a local attendee and \$1500 supports an out-of-town attendee. Verbal recognition and logo in slides at conference plenary.

ACSO is the hub of California's vibrant classical music community and provides a variety of services to over 130 organizations and their 2,500+ board and staff members. ACSO's members are comprised of professional, academic, youth, and community-based orchestras, choruses, and festivals in California and the Western United States. www.acso.org

Sponsorship Levels and Benefits

ACSO's generous sponsors are vital partners in our year-round work to be the network, the hub, and the advocate for classical music in the west. Sponsor benefits are our way of expressing our gratitude for your support and helping you realize a valuable return on your investment. Thank you for your support!

All sponsorship levels are non-exclusive

LEVEL	KEYNOTE SPONSOR	CONNECTING SPONSOR	SESSION SPONSOR	SUPPORTING SPONSOR
Amount	\$5,000	\$2,500	\$1,000	\$500
What Your Sponsorship Supports	Naming rights to a keynote presentation	Naming rights to a networking event or program	Naming rights to a breakout session	Success of the overall conference
Full-page ad in digital program	●			
Complimentary ticket to an evening event	● ●			
Digital eblast ad to list of 4,000*	●	●		
In-person remarks	●	●		
Conference registration	● ●	●		
Tabletop exhibit**	●	●	●	
Verbal recognition at sponsored event	●	●	●	
President's Reception invitation	● ●	●	●	●
Registration list (opt-ins)	●	●	●	●
Logo on website and digital marketing	●	●	●	●
Logo in digital program	●	●	●	●
Logo on onsite signage	●	●	●	●

*Keynote sponsors receive a dedicated digital ad. Connecting sponsors receive a digital ad included in ACSO eNews

**Keynote sponsors receive premium table placement in the Exhibitor Marketplace.