

# ACSO 2024 Annual Conference **Exhibitor Directory**



#### **ACFEA Tour Consultants**

Jefferson Packer, Tour Manager jefferson@acfea.com www.acfea.com Edmonds, WA

Concert tours should be as unique as the groups which embark upon them, as inspiring as the music they share and as dynamic as the world they explore. Whatever your touring experience, interests, or goals, ACFEA Tour Consultants is dedicated to designing an exceptional tour — just for you.



#### **Artelize**

Jan Pilgaard Carlsen, Founder & CPO jan@artelize.com
www.artelize.com
Copenhagen, Denmark

Artelize 'the world of Performing Arts in one location' is transforming audience growth with cutting-edge tools that captivate new audiences and keep them coming back. Endorsed by industry leader Aubrey Bergauer, our Al-driven platform offers an intuitive dashboard that provides essential insights to enhance audience engagement, retention, and conversion. "Artelize Articles" elevate your events and content by optimizing them for Google Search, amplifying online visibility and discoverability. Our integrated social media and merchandising solutions boost promotional efficiency and engage fans more deeply. Known as "Audience Growth in a Box" and "PR in a Box," Artelize equips organizations to become data-driven in a hassle-free way, simplifying, yet boosting, the process of audience growth and engagement.





### California Non-Profit Performing Arts Paymaster (CalPayArt) Laura Walberg, Director of Finance & Admin, Austin Creative Alliance

laura@austincreativealliance.org www.calpayart.com Sacramento, CA

In their ongoing efforts to address the needs of this nonprofit performing arts organizations in California and the challenges to address the ever evolving California state employment laws, Californians for the Arts (CFTA), through the California Arts Council, secured a state grant to build a nonprofit paymaster service for small theaters, symphonies, ballets, operas, chorales, dance companies, music organizations and other performing arts organizations throughout the state of California in the fall of 2022. To create this groundbreaking program, CFTA partnered with Austin Creative Alliance.



#### Colburn School

Nick Gianopoulos, Manager of Artistic Administration ngianopoulus@colburnschool.edu www.colburnschool.edu Los Angeles, CA

An internationally renowned performing arts school located in Los Angeles, the Colburn School provides music and dance education to students at all levels of development, from beginners to those about to embark on professional careers. The School's Conservatory of Music trains the very highest level of classical instrumental performers for careers in the 21st century. A select number of students on the cusp of professional careers join the roster of Colburn Artists, a unique in-house management program which prepares students to work with industry leaders and artist managers.



# **Curtis Institute of Music Touring and Artist Management**

Brayton Arvin, Artist Manager and Booking Representative

brayton.arvin@curtis.edu

https://www.curtis.edu/curtis-performances/artist-management Philadelphia, PA

Curtis is proud to provide full-service, bespoke artist management for world-class alumni and faculty artists. Curtis is America's most selective music conservatory, and its high standard for entry ensures that students rehearse and perform alongside musical peers of the highest caliber.





#### **Dream Warrior Group/ ARTdynamix**

LaMae Weber, CEO

lamae@dreamwarrior.com https://dreamwarrior.com/arts Los Angeles, CA

Beautiful and functional websites for the arts — Dream Warrior Group has been building websites for over 20 years with a focus on the arts. Its powerful website builder and content marketing and management system (CMMS), ARTdynamix®, was built to support the needs of arts organizations, including integration with many ticketing solutions. Other services include managing optimization, SEO, accessibility (WCAG), PPC, SEM, website maintenance, and security.



## Jonathan Wentworth Associates, Ltd. Martha Woods, President

martha@jwentworth.com www.iwentworth.com

Hyattsville, MD

Jonathan Wentworth Associates announces new concertos and commissions for acclaimed saxophonist Timothy McAllister by composers Steven Mackey, James Lee III, Adolphus Hailstork, Viet Cuong, Errollyn Wallen, and Tyshawn Sorey – which won the 2024 Pulitzer Prize in Music. New concertos for the Dalí Quartet include works by Royden Tse and Sonia Morales-Matos. Our world-class roster includes conductors Michael Butterman, John Devlin and Robert Franz; pianists Sean Chen, Christopher Taylor and Yael Weiss; violinists Mark Kaplan, Eunice Kim and Mayumi Seiler; cellist Colin Carr; clarinetist Igor Begelman; guitarist Jason Vieaux; and saxophonist Timothy McAllister.



#### **Little Green Light**

**Annie Walters, Sales & Marketing Specialist** 

annie@littlegreenlight.com www.littlegreenlight.com Seattle, WA

Little Green Light, an all-in-one donor management and CRM software, makes managing your nonprofit's fundraising operations easier than ever. Built specifically for small and mid-sized organizations, Little Green Light allows you to spend more time building and cultivating relationships with your supporters rather than wrangling with a complicated system. With Little Green Light, you can consolidate all your data into one system, automate everyday tasks to save time, and see and analyze your data more clearly than ever before.





#### Ludus

#### Maurii Davenport, National Sales Representative

maurii@ludus.com hello.ludus.com Holland, MI

At Ludus, we believe ticketing, marketing, and fundraising should be effortless, allowing you to focus on what truly matters: your events. Our simple, web-based software simplifies event management with integrated tools for ticketing (both online and in-person), marketing, fundraising, and built-in CRM tools. Additionally, Ludus offers Collections for payments beyond tickets, registration tools, a streaming platform (AnywhereSeat), and volunteer management features. Ludus is completely free, with no contracts tying you down. Plus, enjoy live support every day and night, including weekends. We listen to our community and continuously evolve, creating new features and updates to serve you better. Simplify your operations and free your time with Ludus, ensuring a successful and streamlined event season.



#### **Opus 3 Artists**

Ashlyn Olson, Director of Operations

aolson@opus3artists.com www.opus3artists.com New York, NY

Opus 3 Artists is a leading company managing the careers and touring activities of many of the world's greatest performing artists and ensembles. The company traces its roots to the pioneering role of the legendary Sol Hurok, the great 20th century impresario, whose dominant position in North America spanned half a century between the 1920s and 1970s. Its successor, ICM Artists, was formed in 1976 as a subdivision of International Creative Management and the company became independent again on November 1, 2006 as Opus 3 Artists LLC. The focus of Opus 3 Artists' roster includes instrumentalists, vocalists, conductors, composers, chamber music ensembles and touring chamber and symphony orchestras, as well as dance and theater companies, jazz, world and new music ensembles and artists.



#### **RSC Associates**

Catherine Heitz New, CEO

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Jeremy Hatch, Principal Consultant

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Indianapolis, IN

Our commitment to results, ability to adapt, and understanding of orchestras has made RSC the revenue leader for the arts. Our services cover a wide array of fundraising and audience growth programs, plus data analytics, strategic planning, and board development. If your organization is ready to work smarter to improve results, then an RSC partnership is your gateway to revenue growth. To learn more, visit our website at rscrevenue.com.



#### **SD&A Teleservices**

Mary Jane Avans, Vice President of Business Development

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Since 1983, the professional fundraisers, subscription sales specialists, and membership experts at SD&A have generated more revenue for a wider variety of nonprofit organizations than any other competing firm in the industry. Known for their flexible, service-oriented approach, they tailor each campaign differently to meet the specific needs and parameters of each individual organization. At SD&A, our clients are put first: we draw every plan, make every decision, and take every action with our clients foremost in mind.



#### Suòno Artist Management

Marianne LaCrosse, Founder and Artist Manager

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Founded in December 2022 by Marianne LaCrosse, Suòno Artist Management is a boutique agency representing the Jasper String Quartet, recipient of Chamber Music America's Cleveland Quartet Award; Iranian-Pakistani American flutist, Amir Hoshang Farsi; Seattle-based Byrd Ensemble; the captivating Fullana-Vieaux Duo; the internationally acclaimed Boarte Piano Trio; award-winning pianist Michael Stephen Brown; cellist Nicholas Canellakis; and the innovative and engaging Canellakis-Brown Duo.



#### **David Taylor**

Arts Entrepreneur, Coach, Consultant, Author

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One of the leading entrepreneurs and thought leaders in the world of classical music, David Taylor has built his career on a dynamic and energetic approach to bringing innovation to the arts, leading him to be described as an "arts innovator" by the BBC and be named on Forbes 30 under 30 Europe 2018 list, alongside Paul Pogba, Rita Ora, Dua Lipa, Anthony Joshua, Maisie Williams and Little Mix. Driven by a desire to help those in the arts flourish in the modern world, David's accomplishments and pioneering approach to digital marketing in the arts has led him to become a highly sought after consultant and coach with arts organizations and individuals in the UK, Europe, and the USA.



#### Vatic

John Ngonzo, Sales Development Representative

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Vatic provides fully automated dynamic pricing tools for theater, orchestra, ballet, opera and dance organizations, as well as performing arts centers. With over 10 years of real-world R&D and over 1300 performances priced, Vatic is the only dynamic pricing system designed specifically for performing arts by performing arts professionals. Our constant attention to changing trends ensures you sell more tickets and make more money.



#### Withum

Lauren Martinez, Senior Marketing Coordinator

Imartinez@withum.com www.withium.com Princeton, NJ

Withum is a forward-thinking, technology-driven advisory and accounting firm, helping clients to be in a position of strength in today's complex business environment. Growth and success come from taking the time to understand your business, where you want to go, and what you want to achieve. We put our clients at the forefront of the modern business environment through collaboration, an entrepreneurial lens and a technology-forward mindset.



#### Women's Philharmonic Advocacy

Liane Curtis, President

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Since 2008, demanding equity for women composers and celebrating the legacy of The Women's Philharmonic (1980-2004)!

We illuminate the vast range of orchestral music by women, encourage orchestras to program it, and provide information and resources to make that music available. We publish orchestral music by historic women composers of varied nationalities and backgrounds. WPA began a website dedicated to Amy Beach in 2017, the year of her 150th birth anniversary (<a href="www.amybeach.org">www.amybeach.org</a>). We have offered small Performance Grants to US orchestras since 2012.