



Business Sponsorship Opportunities

Join the Association of California Symphony Orchestras (ACSO) in Costa Mesa for the 2025 Annual Conference!

ACSO's conference provides orchestra professionals with education, skill-building, and a strong network to help them tackle challenges and lean into opportunities. These professionals are interested in learning about the resources and products that can help their organizations thrive.

Sponsoring ACSO's annual conference is a unique opportunity to support California's orchestra community. Your support will help ensure that thriving, inclusive orchestras continue to serve and uplift their communities.

Why should your company sponsor the ACSO Conference?

- Increase visibility and name recognition for your company
- Network with hundreds of orchestra decision-makers and professionals.
- Generate new business leads
- Reconnect with clients and customers
- Learn about the industry's latest developments and trends
- Help build the health of the orchestra field

Who will you meet at Conference?

- Orchestra executives, staff, and trustees
- Composers and musicians
- Artistic leaders and music directors
- Students and emerging leaders
- Consultants, businesses, and vendors



ACSO is the hub of California's vibrant orchestra and music community and provides a variety of services to over 120 organizations and their 2,500+ board and staff members. ACSO's members are comprised of professional, academic, youth, and community-based orchestras, choruses, and festivals in California and the Western United States.

For more information or to sponsor, contact ACSO Member Engagement and Development Manager Alexandra Opsahl at aopsahl@acso.org or call 800-495-2276 x4.
www.acso.org

Above: Photos from the ACSO 2024 Annual Conference



Sponsorship Levels and Benefits

ACSO's generous sponsors are key partners in our year-round efforts to serve as the network, hub, and advocate for classical music in the West. Our sponsorship benefits express gratitude for your support while helping you gain a valuable return on investment. Thank you for your partnership!

Level	Keynote Sponsor \$5,000	Connecting Sponsor \$2,500	Session Sponsor \$1,000	Supporting Sponsor \$500
Naming Rights	Keynote	Networking event	Breakout session	n/a
Premium ad in conference app	•			
Complimentary tickets to an evening event	••			
In-person remarks	•			
Digital eblast ad to list of 4,000	•	•		
Conference registration	••	•		
Tabletop exhibit	•	•	•	
Verbal recognition at your sponsored event	•	•	•	
President's Reception Invitation	••	••	•	•
Registration list (opt-ins)	•	•	•	•
Logo on website and in digital marketing	•	•	•	•
Logo in conference app	•	•	•	•
Logo on onsite signage	•	•	•	•

Please note that all sponsorship levels are non - exclusive.