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Empowering Our Music Community

CALIFORNIA SYMPHONY ALLIANCE EVENT COMMITTEE RECEIVES ACSO'S MOST VALUABLE PLAYER VOLUNTEER AWARD

Thursday, July 13, 2023 – The Association of California Symphony Orchestras (ACSO) is pleased to announce that **The California Symphony Alliance Event Committee** is a recipient of the 2023 Most Valuable Player (MVP) Volunteer Award.

ACSO launched the MVP Volunteer Award in 1996 to recognize exemplary volunteers, volunteer projects, and volunteer organizations and to thank a few of the hundreds of dedicated, hardworking, and committed volunteers that orchestras and classical music organizations depend on every day.

"The California Symphony's annual luncheon fundraiser, 'Swing for the Symphony,' has steadily become a highly anticipated event organized by the California Symphony Alliance's Event Committee, an auxiliary group to raise funds for the orchestra's education programs. The event promises an afternoon filled with joy and entertainment. Over the last three years, the event has continued to break its own record in fundraising," said Theresa Madeira, Senior Director of Marketing and Patron Loyalty at the California Symphony. "All proceeds provide crucial funds to support the California Symphony's community initiatives and music education programs, including the nationally recognized El Sistemainspired Sound Minds program. By attending this fundraiser, guests contribute to the growth and development of music education, making a positive impact on the community through their generous support."

ACSO Executive Director Sarah Weber said, "During good times and bad, orchestras depend on volunteers to help with almost every aspect of their operations. They are working behind the scenes and out in front as ambassadors to make sure that their orchestra is strong and active in the performance hall and in the community. The California Symphony Alliance Event Committee is an outstanding example of how critical volunteers are to keeping our orchestras vital and resilient."

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The California Symphony, under the leadership of Music Director Donato Cabrera since 2013, is distinguished by its vibrant concert programs that combine classics alongside American repertoire and works by living composers, and for bringing music to people in new and unconventional settings. www.californiasymphony.org

The Association of California Symphony Orchestras (ACSO), founded in 1969, is a member service organization representing 120 classical music organizations and their 2,000 board and staff in its network. ACSO's members are comprised of professional, academic, youth and community-based orchestras, choruses, and festivals in California and the western region. To read about all our 2023 award winners, click <u>here</u>. <u>www.acso.org</u>