ACSO ASSOCIATION OF CALIFORNIA SYMPHONY ORCHESTRAS

eNews

October 28, 2021

Two *Ask an Expert* Webinars Coming in November

Learn About the National Alliance for Audition Support (NAAS): *Information Session and Roundtable Discussion*

Monday, November 15 | 11:00 AM - 12:15 PM PT

ACSO is hosting an information session for our members on Monday, November 15 at 11am PT with the National Alliance for Audition Support. Please join us for a

FREE Zoom meeting to learn more about this national initiative to increase diversity in American orchestras. You will hear from NAAS leaders, **Bill Neri and Andre Dowell**, about the partnership requirements and encouraged best practices for participating orchestras. You will also have the opportunity to ask questions and engage in roundtable conversation.

The National Alliance for Audition Support (NAAS) is an unprecedented national initiative to increase diversity in American orchestras. It does so by offering Black and Latinx musicians a customized combination of mentoring, audition preparation, financial support, and audition previews. NAAS is made up of the Sphinx Organization, the lead program administrator and fiscal agent for the Alliance; the New World Symphony, America's Orchestral Academy; and the League of American Orchestras, representing 700 orchestras. A group of Black and Latinx professional musicians act as thought leaders, guides, and advisors for the Alliance. NAAS is supported by a four-year grant of $1.8M from The Andrew W. Mellon Foundation as well as contributions from over 100 orchestras across the U.S. Since 2018, NAAS has awarded 440 financial support grants, totaling over $380,000 and supported the careers of over 250 artists.

Click Here to Register

Fundraising Fundamentals for Orchestras: Core Practices that Produce - During the Pandemic and Beyond

Wednesday, November 17 | 2:00 - 3:30 PM PT

Orchestras rely on philanthropic support in all settings, but even more so today during the post-pandemic audience recovery period. Understanding and

employing fundamental best-practices to achieve maximum results is critical for sustainability into 2022 and beyond.

In this 90-minute webinar, Bob Swaney, Founder & CEO of RSC Fundraising, will focus on core philanthropic practices that will work for today and tomorrow.

BONUS: Free Virtual Fundraising Coach Session for Participants!
Organizations that participate in the live version of this webinar may schedule a free 45-minute fundraising coaching session with one of RSC's arts and cultural fundraising experts.

Click Here to Register

Submit Your 21/22 Concerts and Events to the CA Concerts Calendar

As part of our year-round programs and services, ACSO maintains a calendar on our website featuring our member orchestras' performances and events - live or digital - around the state and region. This publicly visible calendar contains hundreds of our members' concerts and is searchable by date or by area. Click here to submit your 2021/22 events and to view the calendar.

California Venues Grant Program Opens on October 29

The California Venues Grant Program application period begins on October 29, 2021 and runs through November 19, 2021. It will support eligible independent live events venues that have been affected by COVID-19 with their continued operations.

To review the eligibility requirements visit the grant website here. Californians for the Arts can assist with questions and with submitting your application. To determine if your orchestra is eligible, please don't hesitate to reach out to one of their representatives.

Register here for one of the upcoming informational webinars to learn about the eligibility requirements and application process. The next one is on November 2 at 4pm PT.

ACSO Remembers Conductor Frank Paul Fetta

Frank Fetta, a well-known music director and conductor in Southern California, passed away this month following an illness. He conducted the Redlands Symphony at the Redlands Bowl, the Culver City Symphony Orchestra/Marina Del Rey Symphony, and was the conductor of the San Bernardino Symphony from 2013-2016. He will be honored Saturday night at the San Bernardino Symphony's concert at the California Theatre of the Performing Arts.

"He was always there when we needed him," said Anne L. Viricel, executive director of the San Bernardino Symphony.

"Frank was a passionate advocate for the arts," said Paul Ideker, president and chief executive officer of the Redlands Symphony. "We all are the better for him."

Read more about Frank's life and the impact he made on the musical community here.

New Wallace Foundation Survey: How 25 Arts Groups Are Rethinking Their Values

A new study funded by the Wallace Foundation updates the views of the 25 organizations participating in the Building Audiences for Sustainability initiative, who were canvassed before the pandemic, 2016-2019. Wallace reports all were "well-established and white-led." And while all at the time felt their organizations should continue, most also saw a need to become more involved with their local communities.

The pandemic has only strengthened that view. A few other highlights include: In addition to their artistic value and contributions to their art form, a large portion of the organizations (40 percent) suggested that significant changes were needed in order for their organization to continue. An organization may need to redefine and expand its notions of "audience", and overcome "traditional hierarchies" in which community engagement programs and participants are viewed as secondary or utilitarian. In many cases, a change in leadership helped facilitate a deeper level of community engagement and orientation. The study was prepared by France Ostrower, a professor at the University of Texas at Austin and Senior Fellow at the RGK Center for Philanthropy and Community Service, and her staff. Read the full report here.

Jobs from the ACSO Career Center

Individual Giving Coordinator (posted 10/20/21)
SAN FRANCISCO SYMPHONY

Research Analyst (posted 10/20/21)
LOS ANGELES PHILHARMONIC ASSOCIATION

Chief Marketing Officer (posted 10/18/21)
TUSCON SYMPHONY ORCHESTRA

Music Director (posted 10/6/21)
BEAR VALLEY MUSIC FESTIVAL

Music Director and Conductor (posted 10/6/21)
GOLDEN STATE YOUTH ORCHESTRA

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