February 27, 2020

Upcoming Seminar: Building Board Champions for Your Orchestra

Join the League of American Orchestras in collaboration with the Association of California Symphony Orchestras for an engaging, interactive governance session, called "Building Board Champions for Your Orchestra," led by board consultant **Susan Howlett.** Susan will present research-based solutions and helpful tips for setting board members up for success. Participants will walk away with concrete steps that any board member can comfortably take to become a powerful champion for your orchestra, resulting in a wider audience, more allies, and more money (without even asking)!

Thursday, April 16, 2020, 9:30am to 2:00pm (lunch provided)
The Clift Royal Sonesta Hotel
495 Geary Street San Francisco, CA 94102

The seminar fee is $195 for League and ACSO members and $245 for non-members. Use the following discount code when registering: **ACSO**.

Get more information about the seminar and register here.

Raise Your Voice for the Arts! Arts Advocacy in California - April 14-15

If you believe the arts, culture, and creative sectors should have a say in our local, county and state government policies, funding and legislation, then join ACSO, Californians for the Arts, and our arts colleagues from around the state during April for **Arts, Culture & Creativity Month 2020,** and then head

to Sacramento with us for the **ACCM Convening on April 14** and **Arts Advocacy Day on April 15**.

ACSO is a sponsor and participant and we encourage all our members to get involved. We would like to see a strong orchestra presence in Sacramento in April. AB 5 has revealed that we need to better work together as a sector, we need strengthen our support for our arts advocates, we need to increase our understanding about how to be advocates, and we need to continue to speak up for ourselves and for the impact that we know we make in our communities around the state. Arts, Culture & Creativity Month, the ACCM Convening, and Arts Advocacy Day are great opportunities to do just that.

2020 Sinclair Leadership Award Application Now Open & New Awards Launched

Applications for the 2020 **Kris Sinclair Leadership Award** are now open. This $5,000 award is given to an ACSO Organizational Member that demonstrates recent successful leadership initiatives by its staff and/or board in one or more of the following areas: finance, governance, staff development, audience development, education, or community engagement.

ACSO is pleased to announce two additions to our Awards Program that will be inaugurated at the 2020 Annual Conference. The **Executive Leadership Award** and the **Emerging Professional Award** recognize individuals who represent two ends of the administrative spectrum – those who have demonstrated ability and impact early in their careers, and those who have been advancing in leadership roles for many years and whose calculated risks, acumen for strategy, and program-building have propelled their organizations to success.

Learn more about these awards and find the applications here. **The deadline for all three is April 3, 2020.**

Annual Conference Registration Opens on April 23

ACSO is bringing the Annual Conference to the Inland Empire for the first time in our 50-year history. Hosted by the San Bernardino Symphony Orchestra, the conference will take place August 12-14 at the Mission Inn Hotel & Spa in Riverside, one of the most unique and beautiful hotels in California and a National Historic Landmark.

More details about speakers, sessions, and events are coming in the next few months. Conference will include three keynote speakers, fifteen breakout sessions, peer forums, workshops, evening networking events, musical performances and concerts. Breakout sessions will cover topics such as governance; artistic programming; digital and content marketing; community partnership building; donor relations; fundraising; diversity, equity, and inclusion; youth orchestra management; volunteerism, and more.

Conference registration opens on April 23, but you can book your hotel room now. A group rate of $179 a night (not including taxes) is available until July 21, 2020 or when the block is filled, whichever comes first.

ACSO Collaborates with Colburn Conservatory and Welcomes New Intern to the Team

We are proud to collaborate with the Colburn Conservatory of Music's Center for Innovation and Community Impact to launch an arts administration internship at ACSO specifically for Colburn students who are interested in learning more about what career options are available to them in orchestra management. They will also learn how nonprofit membership associations operate to support members through advocacy, professional development, networking, and resource sharing.

The first intern to join the ACSO team is **Bree Fotheringham** and she will work with us through April. Bree studies violin at the Colburn Conservatory with Robert Lipsett, the Jascha Heifetz Distinguished Violin Chair. She was the grand prize recipient at the North American Recovered Voices Competition and has appeared as a soloist with the Utah Symphony and the Colburn Zipper Orchestra, among others. She has collaborated with prominent artists including Noah Bendix-Balgley, Clive Greensmith, and Andrew Marriner. As an orchestral leadership fellow, she was concertmaster of the Aspen Philharmonic Orchestra.

Two Arts Reports Released: National Endowment for the Arts and 2020 Otis Report

The National Endowment for the Arts has released its new **Survey of Public**

Participation in the Arts (SPPA). The survey is the nation's most comprehensive of participation in the arts. The report finds that 53.7 percent of all American adults created or performed art and that 54.3 percent attended artistic, creative, or cultural activities. Live music ranked the most frequent activity and California ranked above the national average for percentage of adults who attend visual or performing arts events. Read the report here.

Otis College of Art and Design has published its **2020 Otis Report on the Creative Economy**. The report's findings were presented in Los Angeles on February 12 and cover the creative economy in the state of California. Read the report and watch the presentation here.

Jobs from the ACSO Career Center

Music Director/Conductor (posted 2/26/20)
AUBURN SYMPHONY

Administrative Assistant (posted 2/26/20)
FESTIVAL MOZAIC

Operations Coordinator (posted 2/26/20)
FESTIVAL MOZAIC

Corporate Sponsorship Assistant (posted 2/26/20)
LOS ANGELES PHILHARMONIC

Executive/Development Director (posted 2/26/20)
SANTA MONICA SYMPHONY ORCHESTRA

Staff Accountant (posted 2/25/20)
LOS ANGELES PHILHARMONIC

Patron Relations & Executive Assistant (posted 2/21/20)
OJAI MUSIC FESTIVAL

Assistant Conductor (posted 2/20/20)
PACIFIC CHORALE

Director of Major Gifts and Governing Members Program (posted 2/13/20)
PACIFIC SYMPHONY

Director of Major Gifts - Education and Community Engagement (posted 2/13/20)
PACIFIC SYMPHONY

Click here to view more career opportunities or to post a job in the ACSO Career Center.